



"The BEST hearing aids EVER." (Talking about her new Marvel hearing aids)

-Debbie L.



"I couldn't get along without my hearing aids."

-Steven B.



Write us a testimonial and you could be featured in our next newsletter!



**We are a 5 Star Center—
an exclusive group that
exemplifies excellence!**

Do Hearing Aids Do More Than Treat Hearing Loss?

"Once a person learns he has hearing loss, studies have shown it typically takes another seven to ten years before that person seeks help", said Barbara Kelley, Executive Director of the Hearing Loss Association of America. Current research shows many possible benefits to treating hearing loss early, so why wait?

Recent research is showing that properly treated hearing loss and treating your hearing sooner can result in:

- Lower risk of falls
- Lower levels of anxiety
- Less listening effort in noise
- Increase in cognitive skills
- Lower incidence of depression
- Better memory
- Increase in brain activity in areas limited to speech and language
- Better quality of life

According to Market Watch's recent report of a study published in *the Journal of the American Geriatrics Society*:

"People age 66 and older who got a hearing aid shortly after being diagnosed with hearing loss were less likely to receive a first-time diagnosis of dementia or depression, or be injured by a fall, in the following three years."

Allegro Credit Leasing Option

We have teamed up with Allegro Credit and can offer affordable monthly payment plans for all levels of our hearing technology. If you are interested, contact your nearest clinic to find out more information.



New Technology

We understand that those who suffer from hearing loss need one defining function from a hearing device: clear, rich sound. Hearing well in various situations is important, such as restaurants, family time, and driving in your car. You need hearing aids that can keep up with your lifestyle. Introducing Phonak Audéo Marvel, a first-class hearing device that gives you crisp hearing and so much more. These multifunctional hearing aids deliver excellent sound quality, are easy to use and are packed with convenient hands-free features making hearing — and your life — easier. What makes Audéo Marvel hearing aids so marvelous?

- Top-rated streamed sound quality from your multimedia devices
- Exceptional sound quality from the first fit
- Better listening in noise
- Reduced listening effort

It's not just a great hearing aid.
It's a multifunctional marvel.



Concha Hearing Care

Concha Hearing Care is included with the purchase of a new set of hearing aids. Concha Hearing Care can be for various time periods such as 60 days, 1 year, 3 years, or 5 years depending on the hearing aids you purchase. Concha Hearing Care includes batteries, cleanings, check ups, and in office adjustments. If you are not sure what is included for you, call or stop by to ask and we can help you.

Donated Aids

Thank you SO much to all those that have donated hearing aids. We have gotten wonderful notes of appreciation. Your generous donation has changed lives.

Ear Wax Removal

The doctor recommends that I clean my ears. How do I do it? We recommend purchasing one of the kits below and following instructions on the box.



Concha Audiology and Rehabilitation
www.facebook.com/conchaud



Accessories

TV Connector



The TV Connector helps you connect your Marvel or Audéo B Direct aids to your TV or other entertainment/communication devices.

Features:

- Audio streaming from any TV or stereo system
- Streams directly to the hearing aids within a range of 50 feet
- Automatically detects aids within 3 feet, no need for a complicated pairing process
- Multiple listeners, connects to unlimited number of aids with one device. Audio signal is streamed to all devices simultaneously.

TV Connector is compatible with Audéo Marvel and Audéo B-Direct only.

PartnerMic

The PartnerMic is an easy to use lapel worn microphone that is ideal for one-to-one conversations in noisy environments. It is worn by a speaking partner, picks up the voice, and streams the sound directly into both of your Phonak Marvel hearing aids. It can be attached anywhere close to the speaker's voice regardless of directionality or placement.

PartnerMic streams within a range of 75 feet.

*PartnerMic only compatible with Audéo Marvel.

Come in for a free demonstration!



Hearing Aid Protection

Ear gear is popular with both children and adults and is great for use during sports, outdoor activities or in the work place.



Features:

- Protects hearing instrument from dirt, moisture, and loss
- Water resistant double wall, spandex nylon sleeve
- Acoustically transparent, fully washable and reusable



It is important to bring your hearing aids in to be professionally cleaned. Come in and see us every 3 to 4 months for regular cleanings and checkups.



Why choose Concha Audiology?

- We perform Real Ear Measures on 100% of our patients.
- We use the latest equipment and technology.
- We provide the best service and knowledge on hearing related subjects.
- We care about you, our patients!!!
- We have the highest patient satisfaction for 22 years!!!

Tell your friends about us!!

Thank you for those who have referred your friends and family. We strive to provide the best possible care to your loved ones and our current patients. As a thank you to those who spread the word about us, we want to acknowledge you. With every referral you send our way, you will receive a \$50.00 credit with our company. This credit is redeemable towards the purchase of any of our services or products we offer. You may also give the credit to family or friends to use toward their purchases. Make sure you have the people you send our way mention your name so you can receive credit!



Marvel Update

If you have Marvel hearing aids and have not received the Marvel 2.0 update, please stop by one of our clinics!

Good news!

To those patients who have been listening and not been putting things in your ears, we can tell the difference! We have not had as many problems with ear infections or performance issues with hearing aids. Keep up the good work!

Concha Audiology has four full time convenient locations!

North Liberty

1295 Jordan St, Suite 4
North Liberty, IA 52317
319-626-2392

Mount Pleasant

207 S. Harrison, Suite 104
Mount Pleasant, IA 52641
319-385-9030

Fort Madison

618 18th St
Fort Madison, IA 52627
319-372-2999

Keokuk

420 N 17th St
Keokuk, IA 52632
1-800-569-8919

All clinics are open

Monday through Friday

9am-5pm.